

AKHMED BUNYADOV

Senior Graphic & Brand Designer

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PROFESSIONAL SUMMARY

Strategic Senior Graphic & Brand Designer with over 5 years of experience elevating visual identities, brand systems, and pitch materials for global enterprise clients (McDonald's, P&G, GWM Motors) and high-growth startups. Proven track record of designing high-impact fundraising collateral that directly supported 200+ startups in securing investor capital. Combines an academic background in International Marketing and Business Administration with creative expertise to deliver design solutions that align visual aesthetics with commercial growth. Recognized with multiple Young Lions awards and featured on Behance.

CORE COMPETENCIES

- Brand & Visual Identity: Brand Systems, Brand Strategy, Logo Design, Typography, Color Theory, Visual Guidelines
- Design & Layout: Pitch Deck Design, Print & Digital Design, Social Media, Packaging, UI/UX Design
- Software & Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma
- Strategic & Soft Skills: Strategic Storytelling, Project Management, Creative Direction, Client Collaboration

WORK EXPERIENCE

Senior Graphic Designer | Studio Semantic

Oct 2024 – Present

Baku, Azerbaijan (Hybrid / Remote)

- Partnered with 200+ startups to craft compelling pitch decks, investor collateral, and visual identities that directly facilitated successful fundraising outcomes.
- Spearheaded visual strategy for startup accelerator programs, aligning design decisions with market positioning and key business objectives.
- Managed full project lifecycles from initial client discovery and strategy briefs through to final asset delivery, maintaining strict brand consistency.

Graphic Designer | DDB Azerbaijan

May 2022 – Sep 2024

Baku, Azerbaijan

- Developed visual materials and packaging for tier-1 global brands including McDonald's, P&G, and GWM Motors at a globally top-ranked advertising agency.
- Collaborated with brand strategists and creative directors to translate complex brand guidelines into distinctive digital and print executions.
- Managed high-volume workloads across simultaneous enterprise accounts while maintaining zero-compromise visual quality standards.

Graphic Designer | Paradox Branding Studio

Jan 2021 – Jun 2021

Baku, Azerbaijan

- Built visual identity systems for local and international corporate clients through strategic design storytelling.
- Strengthened multi-channel consistency across digital platforms, social media, and traditional print touchpoints through creative execution.

ACADEMIC BACKGROUND

Master's Degree in Business Administration & Management (General)

Oct 2023 – Jul 2026

Akademia Ekonomiczno-Humanistyczna w Warszawie (Warsaw, Poland)

Bachelor's Degree in International Marketing

Sep 2018 – May 2022

Ganja State University (GSU)

HONORS & AWARDS

- Winner (1st Place) – Young Lions Azerbaijan Design Category (2025)
- 3rd Place – Young Lions Azerbaijan Design Category (2026)
- Featured Creative – Curated twice on Behance (Branding & InDesign Categories)

LANGUAGES

English (Professional Working) | Azerbaijani (Native) | Turkish (Native)